



May 23, 2012
FOR IMMEDIATE RELEASE

VINO DEL SOL BECOMES NATIONAL U.S. IMPORTER OF LAGAR DE BEZANA

Vino del Sol is proud to announce it has become the new national U.S. importer for for the esteemed Chilean winery Lagar de Bezana. Lagar de Bezana makes *terroir*-driven wines in Alto Cachapoal, Rapel Valley, Chile. The winemakers are Cristobal Undurraga and Meinard Bloom. The modern winery is gravity-fed, and is surrounded by 130 acres of estate sustainably-grown vines.

Said Matt Hedges, President of VINO del Sol: "We are very pleased to begin working with Lagar. Our team combed Chile looking for boutique, *terroir*-driven family wineries and nothing excited us more than the region of Alto Cachapoal and the winery Lagar de Bezana."

The Lagar de Bezana wines have already received excellent reviews from Wine Advocate: 89 points for the Lagar de Bezana Cabernet Reserva '07 (\$16); 92 points for the Lagar de Bezana Aluvion Gran Reserva '06 (\$29); and 93 points for the Lagar de Bezana Syrah Limited Edition '07 (\$40).

VINO del Sol, known as "The Argentine Wine Specialist[®]," has recently expanded its wine and sake offerings to California, Chile, and Japan.

LEARN MORE AT: WWW.VINODELSOL.COM