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FOR IMMEDIATE RELEASE

VINO DEL SOL HIRES TEXAS FIELD MANAGER

Vino del Sol is proud to announce the hiring of its new Texas field sales manager: Rich Potenza.

Rich Potenza will serve as Vino del Sol's Texas Field Manager. Rich will assist VDS Western Regional Sales Manager Kent Smith bolster our sales in this vital market. Rich comes to Vino del Sol from Epic Wines.

ABOUT VINO DEL SOL:

Vino del Sol's mission is to be your trusted source for great wine. Since 2004 we have built our reputation as a leading importer of *terroir*-driven wines that over-deliver in value. Known as "The Argentine Wine Specialist[®]," we also market exceptional wines and sakes from California, Chile, Japan, and New Zealand. All of our producers are estate-grown, sustainably-farmed, and family-owned. Vino del Sol's brands include Zolo, Gen5, Altocedro, Tapiz, Formation, Manos Negras, Lamadrid, Wild South, and Lagar de Bezana.

LEARN MORE AT: WWW.VINODELSOL.COM