



April 27, 2016
FOR IMMEDIATE RELEASE

VINO DEL SOL HIRES NATIONAL OFF-PREMISE CHAIN DIRECTOR

Vino del Sol is proud to announce the hiring of its first National Off-Premise Chain Director: David Festenstein.

David is a passionate sales leader with over 25 years of experience in the alcohol beverage industry across wholesale, retail and supplier channels. For the last 15 years, David has focused on selling highly-acclaimed, world-class wines from California, Italy, South America and Spain. He has successfully generated new business in both National & Regional Off-Premise chains for Diageo, Boisset Family Estates and Guarachi Wine Partners.



ABOUT VINO DEL SOL:

Vino del Sol's mission is to be your trusted source for great wine. Since 2004 we have built our reputation as a leading importer of *terroir*-driven wines that over-deliver in value. Known as "The Argentine Wine Specialist[®]," we also market exceptional wines and sakes from California, Chile, Japan, and New Zealand. All of our producers are estate-grown, sustainably-farmed, and family-owned. Vino del Sol's brands include Zolo, Gen5, Altocedro, Tapiz, Formation, Criss Cross, Lamadrid, Verum, and Lagar de Bezana.

LEARN MORE AT: WWW.VINODELSOL.COM