

LAMADRID

Agrelo, Luján de Cuyo, Mendoza

“Great Value Winery to Look For” -Robert Parker



The Lamadrid winery is owned by Guillermo García Lamadrid, and the winemaker, President and co-owner is Héctor Durigutti. Lamadrid owns three vineyards in Agrelo: Finca La Matilde (planted 1929), Finca Lamadrid (1973), and Finca La Suiza (2004). Each wine comes from one of these Agrelo single vineyards and only indigenous yeasts are used, with no fining or filtration. The winery combines a unique mix of traditional and cutting-edge winemaking.

The district of Agrelo, in the department of Luján de Cuyo, Mendoza, is called “the land of the Malbec.” This is one of the oldest and most premier growing regions in Argentina. **Lamadrid strives to represent the best expression of the beautiful *terroir* of Agrelo.**

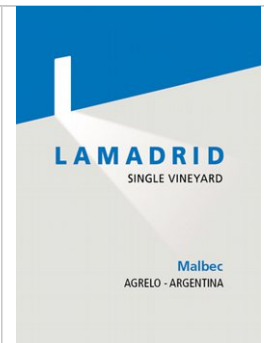
“In each bottle of Lamadrid we open a door and discover a world of unique experiences and sensations.”

Lamadrid Malbec

90 points & Top 100 Best Buy, Wine Enthusiast ('14):

“Hard-packed, concentrated black-fruit aromas are a signal of this rugged Malbec’s character. It’s blasting with toasty blackberry and pepper flavors, which are backed by spice, heat and a general sense of full but proper ripeness and high quality.”

**89 points & Top 100 Value, Wine Spectator ('15);
90 points” Wine Advocate ('10).**

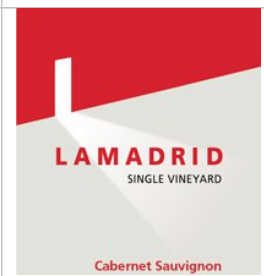


Lamadrid Cabernet Sauvignon

89 points, Wine Spectator ('15):

“A juicy, savory style, with crisp raspberry and cherry flavors that offer hints of ginger and licorice. White pepper and cedar accents show on the finish.”

Best Value Cab, Wine Enthusiast ('12); 90 pts, Wine Advocate ('10).

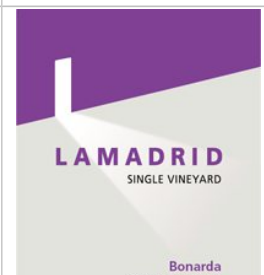


Lamadrid Bonarda

89 points, Wine Enthusiast ('14);

88 points, Wine Spectator ('11); 90 points, Wine Advocate ('10):

“nose of underbrush, mineral, plum, mulberry, and violets. Concentrated on the palate with good depth, balance, and length, this flavorful effort deftly combines elegance and power, quite an achievement at this price point.”





Lamadrid Malbec Single Vineyard Reserva

91 points & Best Buy & Year's Best Malbec ('14), Wine & Spirits:
 “A new-wave malbec... uses that charming character as just one part of its seductive personality. The other attractive parts are the firm tannins and fresh acidity creating a red wine agile enough to drink with steak tartare.”
94 points ('13), Beverage Dynamic; 92 points ('12), Wine Enthusiast.

100% La Suiza vineyard. Malolactic fermentation in oak, and aged for 12 months in first use French and American oak barrels.

Lamadrid Cabernet Sauvignon Single Vineyard Reserva

90 points ('13), Wine Enthusiast; 90 points ('12), Wine Spectator:

“Mocha, licorice and spice cake notes accent the ripe cassis and zesty cherry fruit character, with an iron-tinged finish.”

100% Lamadrid vineyard. Malo-fermentation in the oak, and aged 14 months in 60% first use and 40% second use French oak barrels.

Lamadrid Bonarda Single Vineyard Reserva

90 points ('14), Wine Spectator; 90 points ('11), Wine Spectator:

“Many of Argentina's Bonardas offer mass appeal... Lamadrid made this [annual] report's only outstanding version... A flashy red, displaying a vibrant core of crushed wild cherry, plum, spice and licorice notes...”

Lamadrid Cabernet Franc Single Vineyard Reserva

The Top Selling Cabernet Franc in the United States!

(Source: Nielsen, 52 weeks ending 3/1/2014)

91 points ('13), Wine Enthusiast;

89 points ('12), Stephen Tanzer: “Varietally expressive aromas of blackberry, violet, licorice pastille and mint, complemented by sweet oak.

Spicy and intense, with an enticing touch of sweetness to its flavors of blackberry, spices and flowers...”

Lamadrid Malbec Gran Reserva

93 points ('10), James Suckling:

“Very attractive aromas of blueberries, wet earth and black licorice. Full body, with a dense palate that shows lots of ripe berry, cocoa and coffee undertones.”

91 points ('12), Wine Enthusiast; 91 points ('09), Stephen Tanzer;

93+ points ('07), The Wine Advocate.

Lamadrid Malbec Matilde

94 points & Editors' Choice ('11), Wine Enthusiast.

94 points ('07), Wine Advocate:

“The flagship 2007 Malbec Matilde was sourced from the same estate vineyard as the Gran Reserva, but from a particular parcel, with aging for 24 months in new French oak. This loaded effort displays more obvious (but well-integrated) oak, soaring aromas of black cherry, black raspberry, and exotic spices, full body, and a plush, velvety palate feel...”

BRAND PRIORITIES: Lamadrid Malbec, Cabernet Sauvignon; Lamadrid Bonarda Reserva; Lamadrid Malbec Gran Reserva