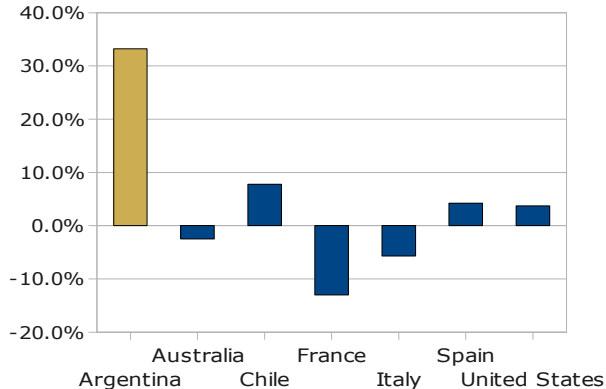


Why Argentina?

- U.S. Argentine wine sales are booming amidst poor growth of other categories:

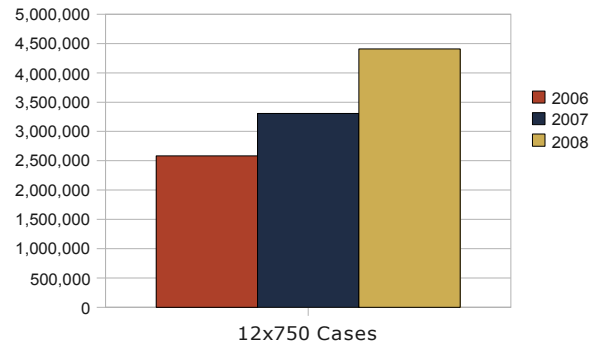
Argentina Wine Category Fastest Growing in U.S.

By Volume. Sources: Argentine govt. export data, 2008 over 2007; Wine Business Monthly Feb. and Jan 2009 Scantrack data.



Argentine Wine Exports to the United States

By volume. Source: Argentine govt. export data. For 2007/2008 volume grew 33.2%; value grew 39.4%. Vino del Sol's growth was more than double the category.



- Malbec and Torrontés are hot varietals, and virtually Argentine-exclusive.
- Argentina is truly a blessed place to make wine: dry and sunny climate, high altitudes, ancient vines, many unique *terroirs*, a long winemaking tradition, and world-class technology as well as some of the world's top winemakers.



Why Vino del Sol?

- Vino del Sol has offices in both Mendoza and Buenos Aires to directly oversee quality control and logistics, and to deliver customer feedback to our suppliers. We are the only importer with a full-time presence in Argentina.
- Our portfolio is a true family of winemaking families with a shared long-term vision.
- The majority of the Vino del Sol products fall within the \$10-\$20 retail segment, perfect for this economy.
- Vino del Sol, as "The Argentine Wine Specialist[®]," only selects and imports "The Best of Argentina[®]." Since 2004, the Vino del Sol logo on the back of millions of bottles has earned a strong reputation as an assurance of exciting Argentine wine. Our wines have received over one hundred 90+ point reviews from trade and mainstream press, and our growth and customer support is second-to-none.